Distinctive Competencies

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| Competency | What it means | Why it matters |
| redact Focus | REDACT only works with one industry, the redact industry. | You won’t have to explain your terminology or business issues to us. We come to you with solutions to your challenges. Everything we build in our software is built to help your business. We aren’t distracted by industries that don’t face the unique challenges of the REDACT industry. |
| Backed by Tech Giants | Your investment with REDACT is really an investment in Microsoft and Honeywell. The software you will use only gets better, and will always be up to date. | Don’t bet your business on proprietary software built by small vendors. The benefit of REDACT is that you get the benefit of working with industry leaders like Microsoft and Honeywell, but also a business partner that cares about your company. |
| Experience in your Industry | Most of our team are 20 year veterans in the REDACT industry. | We started REDACT because we know technology can help your business. Too many REDACT companies have struggled with tech vendors in the past. We did too, that’s why we created REDACT. |
| Your choice. Prescriptive Approach or Do it Your Way | You have two options. If you want us to help guide you with best practices, you can deploy our software using a fixed-price prescriptive approach. If you are happy with your business processes and need technology to match, we can customize the software to fit your needs. | Many vendors want to fit you in a shoe box which is fine if you fit. But if you don’t, your users will get frustrated. REDACT provides the option. |
| Scale with your business | REDACT takes a modular approach. You don’t need to take on everything at once. Grow into the software as your business grows. | Focus on the areas in your business that need focus. Don’t break things that are working fine today. REDACT’s modular approach allows you to fix what needs fixing. |
| Easy to Use | REDACT’s software is familiar and easy to use. | Easy to use software means that your team will adapt quickly and see the software as a tool to help their job. |
| REDACT Community | REDACT’s customers are a community of like-minded businesses. | Build a network of REDACT industry professionals to help you with any business challenges related to the supply side, demand side, or operations. |